



## **Preferred Health Care Implements Client Advisory Panel**

On January 30, 2007, Preferred Health Care (PHC) hosted the first Client Advisory Panel roundtable discussion with rave reviews. PHC extended this offer to all current self-funded clients subsequent to identifying the self-funded market as being integral to their organizations continued success. The forum is a quarterly round table discussion, which includes a continental breakfast hosted at PHC. PHC's Client Advisory Panel includes a diverse cross-section of clients from various industries who share similar benefit and compensation issues and concerns. The initial Client Advisory Panel roundtable discussion afforded the panel members an ideal opportunity to discuss prospective cost containment strategies among peers.

The amount of time allotted for each quarterly round table discussion is approximately 60 to 75 minutes, contingent upon each panel member's preference. Panel members collectively provide one agenda item for discussion, while PHC provides the second agenda item. Subsequent to discussion of key agenda items, the remaining time is utilized for an open dialogue among panel members about any concerns, issues or trends that are relevant to PHC or health care in general.

PHC strives to continually improve the relationships that exist between their organization and all stakeholders. PHC envisions the Client Advisory Panel as a unique opportunity to hear directly from their existing client base. The primary function of each quarterly roundtable discussion is to obtain viable feedback that will ensure PHC is strategically positioned to improve and or expand services, and continually maximize performance in satisfying the needs of their stakeholders.

If you have an interest in becoming part of our Client Advisory Panel, please contact Roger Milner, PHC's Network Affairs Representative at 717-560-9290, ext. 135 or by email: [rmilner@phcunity.com](mailto:rmilner@phcunity.com).